

## CONTACTS.....

*Supported by the membership of the Contact Lens Manufacturers Association (CLMA)*

### Programming for GP Success

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GP Lens Institute (GPLI)



One of the best developments in GP lenses for 2007 will be the introduction of several regional and national symposia and course tracks limited to GP lenses including the following:

1) **GLOBAL KERATOCONUS CONGRESS**, Las Vegas, NV January 26-28, 2007 ([www.GKC2007.com](http://www.GKC2007.com)).

This comprehensive program, developed by the same program committee that introduced the Global Orthokeratology Symposia, is a comprehensive program pertaining to the management (contact lens, surgical and other treatments) as well as the latest in research, hands-on workshops and new product presentations. The faculty includes Joe Barr, Rob Breece, Patrick Caroline, Cristina Kenney, Jay Krachmer, Craig Norman, Ken Pullum, Paul Rose, Perry Rosenthal, Loretta Szcotka-Flynn, Christine Sindt, Eef van der Worp, Michael Ward and Karla Zadnik.

2) **THE SARASOTA SPRINGS RGP CONFERENCE** 2007, Sarasota Springs, NY March 17, 2007 (contact: 518-584-4550)

This 8 hour program is limited to GP lenses and includes presentations pertaining to GP lens design, fitting and materials; management of the irregular cornea; multifocal lens update; contemporary orthokeratology, keratoconus and a solving difficult case panel. The faculty include Ed Bennett, Pat Caroline, Mike DePaolis and Craig Norman.

3) **GP SPECIALTY LENS PRACTICE TODAY AND TOMORROW**; St. Louis, MO May 6, 2007

This 7 hour program is totally focused on a grand rounds case sequence on GP specialty lenses followed by hands-on workshops. Sponsored by the University of Missouri-St. Louis College of Optometry, it is hoped that this program will represent a reincarnation of the GP Lens Institute program ("RGP Lens Practice Today and Tomorrow") that was held in St. Louis from 1989-1992. The morning program will pertain to a series of 20-25 differing cases



pertaining to GP multifocal, high astigmatism correction with bitorics, keratoconus, post-surgical and corneal reshaping with a discussion of their management and alternative management plans. The faculty will include Pat Caroline, Bob Grohe and Tom Quinn. Attendees will be able to participate in any two of the following hands-on workshops to be held in the afternoon: 1) Multifocal Fitting and Evaluation; 2) Irregular Cornea Fitting and Evaluation, and 3) Corneal Reshaping Fitting and Evaluation.

4) **GAS PERMEABLE CONTACT LENS CASE GRAND ROUNDS**, American Optometric Association, Boston, MA. June, 2007

This four hour track on GP lenses is tentatively scheduled for the AOA Annual Meeting and initiated via the efforts of several GPLI Advisory Committee members who have leadership roles in the AOA Contact Lens and Cornea Section including Drs. Rob Davis, Barry Eiden, LaMar Zigler and Jack Shaeffer. This will be a case grand rounds

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format with cases pertaining to spherical GPs, bitorics, multifocals, keratoconus and post-surgical. The faculty includes Ed Bennett, Rob Davis, Barry Eiden, Tom Quinn, Christine Sindt and Loretta Szczotka-Flynn.

### NEW ON-LINE PROGRAMS

The GP Lens Institute will be introducing a few innovative and dynamic on-line programs in 2007. These include:

1) GP Case Grand Rounds Troubleshooting Guide. This online text has just been completed and includes 54 cases completed by over 30 members of the GP Lens Institute Advisory Committee. This includes the management of different types of patients within the categories of spherical, toric, multifocal, keratoconus, post-surgical and corneal reshaping. It should represent a concise comprehensive guide for the management of challenging GP lens patients which it is hoped will be regularly used by practitioners, residents and students.

2) "Click and Fit". This new interactive online program will offer an exciting vehicle to educate students and practitioners - especially novice fitters - which will simulate live fitting. Under development by WINK Productions, this program begins with a series of narrated

lectures reviewing the fitting tips and pearls in each of the following categories: spheres, torics, multifocals and bifocals. Once the lectures have been viewed, the student/practitioner can advance to the interactive fitting tool. The latter tool will provide the student or practitioner with a virtual patient in each of the aforementioned categories. The participant will then be able to "click" and select lenses from a virtual diagnostic set and observe how it fits and then make changes if indicated.

As this is the last issue of the electronic GPLI newsletter for 2006, the entire staff of the GPLI wish each of you a blessed and enjoyable Holiday Season. We are looking forward to 2007 and continuing to bring you the latest developments in our vision care industry, educational opportunities to enhance your GP contact lens knowledge and fitting, and for helping to provide the best visual health care options for all.

THE GPLI office will be closed on Monday, December 25, 2006 in observance of the Christmas Holiday and again on Monday, January 1, 2007 in preparation for the New Year.

Honoring industry leaders for their tireless pursuit of excellence.

### CLMA Awards 2006

#### *Honorary Recognition*

Boyd Richardson  
(posthumously)

C & E GP Specialists

#### *Creative Design*

Nick Stoyan  
Context, Inc.

#### *Industry Enhancement*

Jan Daniel  
Paracon, Inc.

#### *Trailblazer*

Frank Svochak, Sr.  
(Posthumously)

Tru-Form Optics, Inc.

#### *The Josef Dallos Award*

William "Joe" Benjamin, OD  
UAB, College of Optometry

#### *GP Practitioner of the Year*

Barry Adler, OD

Congratulations to each of these individuals and their families for their contributions recognized and achieved within our industry.

Each of these individuals were honored at the 45<sup>th</sup> Annual CLMA Meeting and Exhibition in Scottsdale, AZ on November 11, 2006.

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*If at first you don't succeed,  
try not to look astonished.*

*...Legion 9/20/06  
Parting Shots*

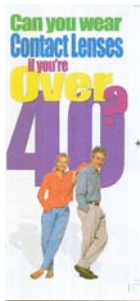


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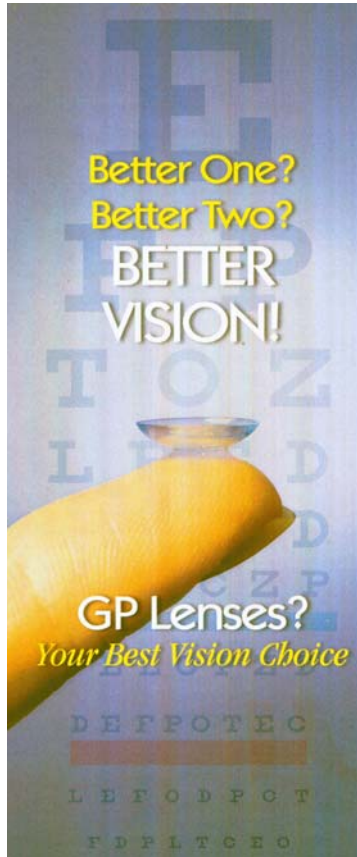
**P**ammie

Perks....November 2006

Do you have patients Over 40?  
Order this brochure (200 complimentary) to help explain their changing vision needs.



[www.gpli.info](http://www.gpli.info)



**Better Vision  
Better Health  
Your Best Vision Choice**

**GP** Contact Lenses are a great option for people who want clear and healthy vision!

This professional brochure was developed through combined efforts of the GP Lens Institute, the Contact Lens Manufacturers Association and WINK Productions.

You may order up to 200 (quantity) *complimentary* for your vision health practice.

Go to [www.gpli.org](http://www.gpli.org), take the link for educational resources and order your supply TODAY.

All educational resources developed are listing on our website, many of them complimentary for you.

Do you want to see the best you can?  
Is clear, crisp vision important to you?  
Consider GP contact lenses.  
Ask your eye doctor about them today!

Refer your patients to: [www.contactlenses.org](http://www.contactlenses.org) for the latest information on healthy vision with GP contact lenses.

### Educators Alert

The CLMA, through the GP Lens Institute, is offering to contribute the registration fee for one educator from each of the optometry colleges and universities (USA) to attend the GKC symposium in Las Vegas in January 07. Please notify Pam at [rgpli@aol.com](mailto:rgpli@aol.com) of your intent to attend this premier symposia.

**The next electronic newsletter of the GP Lens Institute will be issued in January, 2007. A prosperous New Year to all.**