



# .....Contacts

## Anticipation

Edward S. Bennett, OD, MSED  
Executive Director

The GP Lens Institute, through the support of the membership of the Contact Lens Manufacturers Association (CLMA) will continue to provide unique and current academic education to all eyecare professionals in the field of GP contact lenses.

The GP Lens Institute (GPLI) recently completed the annual series of conference calls with our GPLI Advisory Committee, consisting of 62 prominent GP practitioners. Once again a large number of ideas were discussed, some of which have already been recommended to the CLMA Board of Directors for funding in 2008. Initially a review of current programs was discussed.

The **GP Lens Case Grand Rounds Troubleshooting Guide** is now available on [www.gpli.info](http://www.gpli.info) - listed under *Clinical Education*. This is a 52 case guide pertaining to different types of GP lens patients, all unique. The hope is to expand this to, at minimum, over 100 cases within the next 12 months.

A new generic **Care, Handling and Compliance video-aided program** will also be launched on [gpli.info](http://gpli.info) later this summer. Available through downloading from our website as well as a DVD, this 8 ½ minute instructional media focuses on explanations

for your patients as they learn your compliance for successful GP contact lens wearing. A brochure is also under development that will accompany the media viewing in your office, which consumers can make daily reference to as needed. The complete video will be available, as well, on our consumer website [www.contactlenses.org](http://www.contactlenses.org) and will feature stand alone segments on application and removal.

The GPLI also has had a presence at the Vistakon-sponsored **Vision Care Institute**. As most optometry students participate in this program, they have been kind enough to allow the GPLI to provide a resource brochure to all attendees and, starting in Fall, 2007, an educational CD-ROM program which provides the applications and benefits of GP lenses as well as how to handle the existing GP lens wearers who come to your office. It will conclude with a brief discussion of available GP Lens Institute resources.

The **Click and Fit®** online powerpoint presentations accompanied by simulated, interactive fitting and problem-solving modules in the areas of spherical, multifocal/bifocal and toric GP lenses was also discussed. WINK Productions is actively in the process of developing these programs which will be launched on [gpli.info](http://gpli.info) in late 2007 and early 2008.

WINK Productions is also assisting in having Dr. Tom Quinn's dynamic "**Toric Calculator**" program launched on [gpli.info](http://gpli.info) as well. This will compliment the Mandell-Moore empirical fit program by providing images of the eye and a contact lens with optical crosses to show the needed powers and base curve radii after keratometry readings and the refraction are entered into the program.

A booklet is being developed to include the Advisory Committee members who are interested in serving as **clinical externship sites** for students and this will be distributed to all externship directors at the colleges of optometry.



**G**reat  
**P**rograms

upcoming!

Several ideas which are being considered for funding were generated from these tele conferences. These included:

1) An **Irregular Cornea Module** on [gpli.info](http://gpli.info). This could be a dynamic educational presentation which would include video-aided presentations on managing the keratoconus patient, managing post-surgical patients, corneal topography (basic and advanced) and anterior segment photography.

2) **GP Specialty Grand Rounds Course**. This was specifically recommended for the

2008 AOA/AOSA meeting but could be adapted for other meetings as well.

3) Enhanced appearance of [gpli.info](http://gpli.info) and [contactlenses.org](http://contactlenses.org). Large changes in these websites are forthcoming to highlight educational programs and resources. It is also hoped that [contactlenses.org](http://contactlenses.org) will serve as a valuable referral source for consumers to find a GP fitting practitioner in their area. With an average 14,000 visits per month to [contactlenses.org](http://contactlenses.org), this website could become a valuable resource in growing your optometric practice through the **Doctor Locater** searchable reference database.

4) Online GP contact lens curriculum for students. With the forthcoming arrival of Click and Fit®, the contact lens faculty who are advisory members of the GPLI could form an effective subcommittee to review how this program, in addition to the online book and other programs on the website could be implemented into the **contact lens curriculum at colleges of optometry**.

5) **Video conversion to CD-ROM**. Several of our existing programs were recommended to be converted into CDs and also to be web-compatible as well.

**The GP Lens Institute is here to stay.**

**New developments coming each and every day.**

**Our goal is quite simple, or so we proclaim**

**Fitting GPs is the name of your game!**

**GP  
Clinical Excellence Awards  
2007**

Continuing on with our announcement in the previous issue of *CONTACTS*, the following graduates received the 2007 GP Clinical Excellence Award from their respective college. This award is sponsored by the GP Lens Institute and the member companies of the CLMA. *Congratulations!*

New England College of Optometry  
*Clark C. Bowden, OD*  
Diagnostic set provided by:  
ABB Optical

SUNY College of Optometry  
*Jessica O. Yu, OD*  
Diagnostic set provided by:  
International Contact Lens Co.

NOVA Southeastern College of Optometry  
*Norma Zuniga, OD*  
Diagnostic set provided by:  
ABB Optical

Ohio State College of Optometry  
*Phil Jutte, OD*  
Diagnostic set provided by:  
Rooney Optical

NSU Oklahoma College of Optometry  
*Lynsey Bigheart, OD*  
Diagnostic set provided by:  
Lens Dynamics

Southern CA College of Optometry  
*Rosalynn Nguyen, OD*  
Diagnostic set provided by:  
Valley Contax

Inter-American College of Optometry  
*Gabriel Martinez, OD*  
Diagnostic set provided by:  
Tru-Form Optics

University of Montreal  
*Marie-Claude Latreille, OD*  
Diagnostic set provided by:  
Tru-Form Optics

University of Waterloo  
*Ada Lai, OD*  
Diagnostic set provided by:  
Tru-Form Optics

Each of these award winners received a engraved wooden plaque as well as their own GP contact lens diagnostic fitting set provided complimentary from the designated CLMA member company.



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Dk 100 Wetting Angle 3°

**OPTIMUM**  
*Extreme*  
Dk 125 Wetting Angle 6°

...because the best lens designs need the best materials

**"Call your GP contact lens laboratory today!"**



## World Wide On Line Symposium

Tuesday, August 24, 2007

**“GP Correction of High Astigmatism”**  
with Dr. Joel Silbert and Dr. Tom Quinn as  
expert GPLI Advisory Members along with  
Dr. Ed Bennett as our moderator.

Log onto [www.gpli.info](http://www.gpli.info)  
Take the link for joining the on line  
symposium found on our home page  
Log in using your full name

Time:  
9:00 PM Eastern USA Time Zone

Length: 1 ½ hours - observe and participate.

**“Give people a bit of your heart rather than a piece  
of your mind.”**  
.....Guideposts, August 2007; pg 20

## CL and Cornea Residents Symposium

August 24 - 26, 2007  
Ohio State University Campus  
Columbus, OH

The anticipation of attending the GP Lens Institute’s CL & Cornea Residents Weekend Symposium is building across the country. With 24 newly appointed Residents in attendance, this weekend of workshops, lectures, hands on experience with live patients promises to continue the education and benefits of incorporating GP contact lenses within your clinical lanes and during private practice.

With GPLI Advisory members Mr. Craig Norman, Dr. Keith Ames, Dr. Loretta Szczotka-Flynn, Dr. Thomas Quinn, Dr. Joseph Barr and Dr. Ed Bennett leading the discussions and workshops, this weekend promises to highlight the beginning of the residents academic year. What knowledge and expertise they will bring back to their individual vision programs at their colleges.

**A little known fact: 5 of the residents attending this year’s weekend symposium are 2007 GP Clinical Excellence Award winners.**

Residents in attendance will receive:

- 20+ hours of workshops & lectures
- Comradship amongst their peers
- Hands on experience with patients
- Food
- 1 mg. GPLI flash drive loaded with CLMA member company GP fitting guides, product lines and a link to the searchable database of GP products provided by members of the CLMA.
- More Food
- 3 GP Diagnostic fitting sets for their professional use.



**Order Your  
Complimentary  
GP Educational  
Resources from  
[www.gpli.info](http://www.gpli.info).**

**G**rammie **P**ammie ‘07.