

CONTACTS

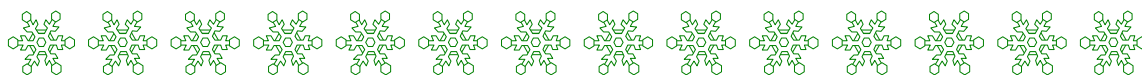
THE NEW AND IMPROVED GPLI.INFO

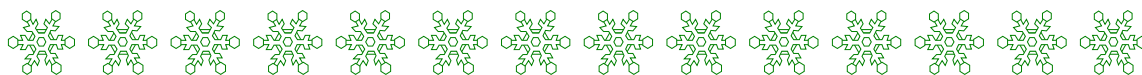
With the combined efforts of Access Media Group, Ursula Lotzkat and Pam Witham, www.gpli.info has a new look and many new resources. The resources recently added to the website include the following:

- 1) **Care and Handling of Your GP Lenses Video and Brochure.** This dynamic video-aided program instructs your patients how to apply, remove and recenter their GP lenses. In addition, the section on how to properly care for the lenses is very beneficial. The accompanying brochure is a useful tool you can provide to patients to help ensure compliance.
- 2) **GP Multifocal Fitting and Troubleshooting Lecture.** This narrated lecture focuses on key factors in helping the GP presbyopic patient become successful. The focus pertains to fitting and troubleshooting pearls.
- 3) **Developing a Full Service Practice that Includes GP Lenses.** This video was produced with an emphasis on students as well as new practitioners. It focuses on why GP lenses are an essential “tool” for the contact lens practitioner’s “toolbox”. It also highlights resources available from the GPLI to assist in becoming comfortable with GP lenses. This program, and an accompanying brochure, will be provided to every optometry student participating in Vistakon’s Vision Care Institute program. As with the care and handling video, this program was produced by WINK Productions.
- 4) **GP Lens Grand Rounds Troubleshooting Guide.** This 52 case guide provides concise cases pertaining to GP management with spherical lenses, toric designs, presbyopia, keratoconus, post-surgical and corneal reshaping are provided. A call for additional cases will be made in December. Please email me at Ebennett@umsl.edu if you are interested in authoring one or more cases.

Several more new resources will be forthcoming in 2008 including:

- 1) **Click N’ Fit®.** This interactive program will allow students and practitioners to input lens design information and then evaluate the effect on the fitting relationship. The spherical module is about complete. This will be followed by toric and multifocal modules. In addition, Tom Quinn’s Toric Calculator will also





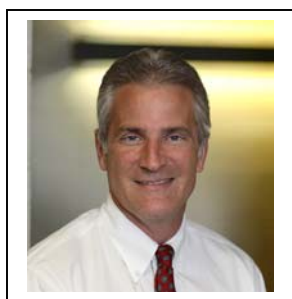
be launched on gpli.info to provide students and practitioners with a dynamic alternative to the Mandell-Moore Guide for determining bitoric lens design parameters.

- 2) **Irregular Corneal Module.** This module was just approved at the recent CLMA Annual Meeting. It will be coordinated by Dr. Christine Sindt with assistance from several members of the GPLI Advisory Committee to include Drs. Loretta Szczotka-Flynn, Joe Barr, Bruce Anderson and Doug Benoit. A problem-solving approach will be used to address the myriad of different types of irregular corneas (post-surgical and nonsurgical) with small, large and miniscleral GP designs as well as piggyback and hybrid designs.

What Else is New?

The GPLI is proud to announce that we have a new Coordinator of the Article Incentive Plan, Gretchyn Bailey. Many of you are quite familiar with Gretchyn who (in my unbiased opinion), is the best contact lens managing editor in the country. She has served in that capacity for both *Contact Lens Spectrum* and *Review of Cornea and Contact Lenses*. She will be assisting with the writing and placement of GP articles, many authored by our Advisory Committee members, in high visibility contact lens journals. Speaking of the GPLI Article Incentive Program, we had a feature article for the October GP issue of *Contact Lens Spectrum*, based upon a GPLI online symposium on keratoconus management by Drs. Bruce Anderson and Scott Edmonds. In addition, the December issue will feature an emphasis on GP education provided at one of the finest contact lens meetings in the country (USA), the annual Bronstein educational symposium in Arizona. The CLMA is also (once again) a sponsor of the Global Keratoconus Congress, January 25-27 in Las Vegas.

A joyous and peaceful Holiday Season and a very prosperous New Year to each of us!



Edward S. Bennett, OD, MSED
Executive Director, GP Lens Institute (GPLI)

along with the member companies of the Contact Lens Manufacturers Association (CLMA)

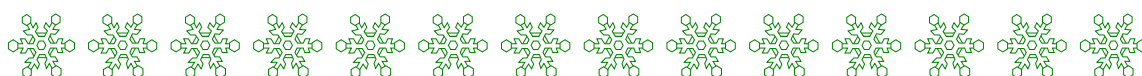


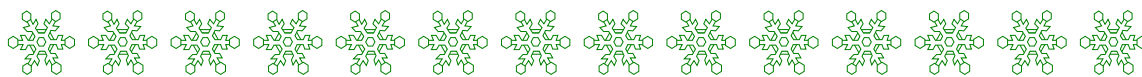
GLOBAL KERATOCONUS CONGRESS

www.healthcareconferencegroup.com

January 25 – 27, 2008

Bally's Hotel, Las Vegas, Nevada





**Industry Experts honored
by the
Contact Lens Manufacturers
Association
Nov. 2007**

Robert M. Grohe, OD, FAAO received the *2007 GP Practitioner of the Year* award from the membership of the CLMA on Saturday, November 10, 2007. As an active member of the GP Lens Institute's Advisory Committee, Dr. Grohe was honored for his outstanding professional expertise in fitting gas permeable contact lenses to the benefit of the contact lens industry and corneal health.



Receiving the CLMA's **Industry Enhancement Award for 2007** was Eef van der Worp, BOptom, FAAO, FIACLE for his unselfish dedication to the CLMA and the contact lens industry. Dr. van der Worp was also instrumental in leading a workshop during the 2007 CLMA Annual Meeting on corneal topography.

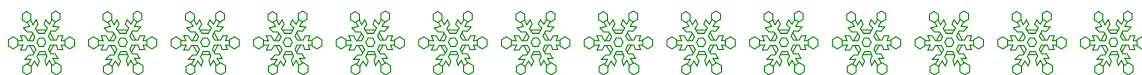
Pictured with each of these recipients is Mr. Daniel Bell, (Corneal Design Corp. – Gaithersburg, MD) immediate Past President of the CLMA and Chair of the Awards Committee.

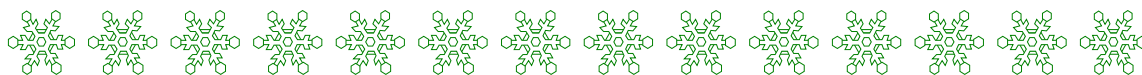
Other award winners for the evening were:

Charley Creighton (Alden Optical Laboratories – NY) **Honorary Recognition**
In Appreciation for a lifetime of dedication and service to the contact lens industry.

Jim Drain (DAC International, Ltd) **Trailblazer Award**
For outstanding achievement in product development to the enhancement of the contact lens industry.

Each of their pictures will be featured in an upcoming GPLI newsletter.





CLMA is a proud
GOLD LEVEL SPONSOR
of the second
**Global Keratoconus
Congress**

January 25 – 27, 2008
Las Vegas, NV. (USA)

NEW FOR 2008!

- Hands-on Workshops
- 20 New Speakers
- Contact Lens Fitting after Surgery and Corneal Trauma
- Irregular Astigmatism

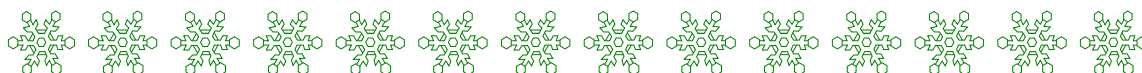
Find out what advances are occurring in the treatment of keratoconus worldwide. In its second year, the Global Keratoconus Congress (GKC) will offer highly focused information, from an international faculty, on the latest diagnostic tools and treatments. To help educate those practitioners who already treat or are considering treating this condition in their practice, GKC provides expert insights, hands-on fitting sessions and access to the most advanced products used in treatment. This meeting includes information for vision care professionals in all disciplines, with both surgical and non-surgical options.

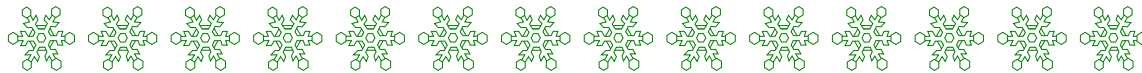
Don't miss these dates!

Register before December 13 for an early registration fee of \$499. All registrations received after this date will be processed at the full registration fee of \$599. The conference registration fee includes all educational sessions, exhibit hall access and all associated meal functions.

Reserve your hotel room before December 24 for the special hotel room rates. Bally's for \$145 (USD) per night (plus tax) and at Paris for \$199 (USD) per night (plus tax).

View meeting information agenda at www.healthcareconferencegroup.com





Training New GP Lens Wearers Just Became Easier! With the New GP Lens Care and Handling DVD and Brochure

Patient training includes:

GP Lens Application • GP Lens Removal • GP Lens Recentering • GP Lens Care

- **Support** your hands-on GP lens training with these two valuable tools brought to you by the Contact Lens Manufacturers Association
- **Reinforce** your instructions with the GP Lens Care and Handling DVD and show your patients how to apply, remove, and care for their new GP contact lenses with this easy to understand video
- **Send** your patients home with step-by-step instructions with the GP Lens Care and Handling brochure



Order this and other helpful GP lens resources at the GP Lens Institute website www.GPLI.info

Rx for Success—Building Your Practice with GP Bifocals and Multifocals

This CD includes everything you need to grow your presbyopic contact lens practice.

- Fitting and marketing tips
- Professional fee calculator
- Staff training section
- Presenting options section
- Patient brochure
- Reading card



GP Lens Database

Our searchable GP lens database makes finding products as simple as a click of the mouse. See all of the GP lenses available from CLMA member labs or search by category to match lenses to patients.

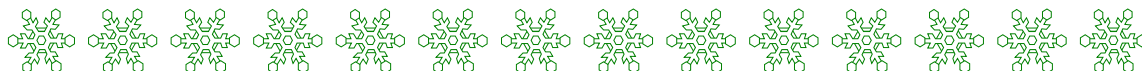
Online Case Grand Rounds Troubleshooting Guide

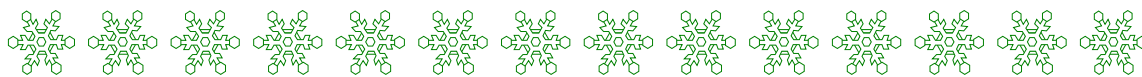
Check out our online book for GP lens fitting and troubleshooting. Featured are 52 unique cases that include topics such as spheres, torics, bifocals, keratoconus, post surgical and corneal reshaping.

(800) 344-9060 • CLMAssociation@aol.com

Advertisement appearing in the November 2007 issue of *Contact Lens Spectrum*.


If you would like to receive a copy of the October 2007 **GP** issue of *Contact Lens Spectrum*, please email the GP Lens Institute office at rgpli@aol.com and let us know. Providing your complete postal service address within the email will have that issue on it's way to you.





Introducing the

**Bausch & Lomb
Boston[®] XO₂**
Material



Allows 40% more oxygen to reach the eye, supporting corneal health and overall comfort*

- A hyper-Dk GP material that provides exceptional oxygen delivery (Dk = 141)**
- Provides the stability generally found in low to mid Dk GP materials
- Ideal material for a variety of special design applications
- Inherently wettable so plasma treatment is optional

* Boston XO₂ delivers 40% more oxygen versus Boston XO.
** Dk 141 ISO/Fatt Method.
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**A very joyous and peaceful
Holiday Season
To each of you
And
A prosperous
2008.**

From your staff:

Edward S. Bennett, OD, MSED
Executive Director
GP Lens Institute

GPLI Advisory Group

Janice Schramm, President
CLMA

Pam Witham
Administrative Director
CLMA

And the members of the
Contact Lens Manufacturers
Association



**The next issue of the
GPLI CONTACTS:**

January, 2008

Grammie Pammie (GP)

**www.gpli.info - order your
educational resources!**

