

# CONTACTS

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January 2008

## A SPECIAL GROUP TO BE THANKFUL FOR

As we enter 2008, the GP Lens Institute—and myself personally—are especially thankful of our Advisory Committee. The great majority of programs developed by the GPLI are via ideas provided by the GPLI Advisory Committee during our annual series of conference calls. They assist as both faculty and participants of our online symposia, respond to questions about cases via practitioners who use this option on [gpli.info](http://gpli.info), provide responses to surveys to be used in lectures and publications, co-edit GP columns in *Contact Lens Spectrum* and *Review of Cornea and Contact Lenses*, provide information and articles to be published via the Article Incentive Program and assist with the development and implementation of several of our programs. Christine Sindt will be coordinating our GP Management of the Irregular Cornea module; the GP Grand Rounds course track at the 2008 Annual Meeting of the AOA was via the efforts of AOA Contact Lens and Cornea Section leaders Jack Schaeffer, Lamar Ziglar, Barry Eiden and Rob Davis; the sponsorship of educators and the opportunity to have a significant role at the annual Global Keratoconus Congress is through the efforts of GPLI advisory committee member Craig Norman. The GPLI Advisory Committee is a group of individuals representing some of the most influential contact lens leaders in the world complimented by young up-and-coming practitioners as well as practitioners who, quite simply, are exceptional GP fitters who are often willing to share their expertise. Over the almost 20 years that I have had the pleasure of serving in this capacity the committee structure changes every two years as individuals who are not able to contribute are replaced by individuals who have distinguished themselves in the GP area, including many former graduates of cornea and contact lens residency programs. We have benefited from the many contributions of Dave Hansen, Joe Barr and Walt West prior to their commitments to industry; however, they continue to benefit the GPLI and Walt was especially generous in allowing us to contribute educational resources to all students who participate in J & J's Vision Care Institute.



Dr. Ed Bennett  
Executive Director  
GP Lens Institute

### Special points of interest:

- Order GP educational resources on [www.gpli.info](http://www.gpli.info)
- Next on line discussion symposium is March 11, 2008
- GKC Symposium  
January 25-27, 2008  
Bally's Hotel  
Las Vegas, NV

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## Announcing the 2008 GPLI Advisory Group

Keith Ames, Bruce Anderson, Mark Andre, Richard Baker, Doug Benoit, Jill Beyer, Sonja Biddle, Ed Bostnick, Jim Boucher, Ray Brill, Marlane Brown, Steve Byrnes, Patrick Caroline, Walter Choate, Robert Davis, Richard Ebling, Scott Edmonds, Barry Eiden, Art Epstein, Jerome Garber, Brad Giedd, Bob Grohe, Steve Harney, Jim Hartzell, Cary Herzberg, Shawna Hill, Milton Hom, Patricia Keech, Jon Kendall, Norman Leach, Cornel LeBlanc, Michelle Lee, Ken Lebow, Michael Lipson, Ken Maller, Bob Maynard, Tim McMahon, Bruce Morgan, Clarke Newman, Craig Norman, Gary Osias, Kaaryn Pederson, Neil Pence, Tom Quinn, Marjorie Rah, Phyllis Rakow, Susan Resnick, John Rinehart, Dave Rosenbloom, Bob Ryan, Louise Sclafani, Jack Schaeffer, Joe Shovlin, Joel Silbert, Christine Sindt, Jennifer Smythe, Jeff Sonsino, Loretta Szcotka-Flynn, Roger Tabb, Libbi Tracy, Cheri Vincent-Riemer, Michael Ward, Frank Weinstock, Eric White, Joe Yager and LaMar Ziglar. New additions for 2008: Jason Jedlicka, Dave Kading, Derek Louie and Eef van der Worp.

## What To Look For

Next issue—March 2008—we will highlight new resources to be introduced in 2008, an overview of the 2008 Global Keratoconus Congress, and our new Article Incentive Program Coordinator, well-respected editor Gretchyn Bailey. The GP Lens Institute is only as good as the educational programs and resources that we continue to develop. These programs and ideas are derived from the exceptional group of contact lens leaders listed on page 1 of this newsletter.



## 2008 On Line Symposia

March 11, 2008	GP Management of Keratoconus	Dr. Dick Ebling and Dr. Bruce Anderson
May 13, 2008	Orthokeratology and Kids	Dr. Bruce Morgan and Dr. Michael Lipson
July 8, 2008	GP Management of the High Astigmatic Patient	Dr. Brad Giedd and Dr. Clarke Newman
Sept. 9, 2008	GP Multifocal and Bifocal Correction	Dr. Steve Byrnes and Dr. Walter Choate
Nov. 18, 2008	Post-Surgical Management with GP Lenses	Dr. Christine Sindt & Mr. Michael Ward

*GPLI website*

*Gpli.info*

9:00 PM Eastern USA time    [www.gpli.info](http://www.gpli.info)    on line symposia link from our home page

**PLASMA TREATMENT**  
AquaComfort™ Plasma Treatment improves wettability & enhances patient comfort on Paragon GP materials.

**PARAGON CRT®**  
The first corneal reshaping lens FDA approved for overnight wear.

**HDS TECHNOLOGY**  
HDS\* Technology was developed 1 million miles above your office on the NASA Space Shuttle.

**PARAGON GP WET SHIPPING**  
Paragon GP materials available hydrated. Enhances patient comfort & wettability.

Advertisement supplied by Paragon Vision Sciences, an Associate Member of the Contact Lens Manufacturers Association

## 2008 GKC Next Week!

The second Global Keratoconus Congress is scheduled for January 25–27, 2008 at Ballys Hotel in Las Vegas, Nevada. With over 350 registrants participating, many of whom are first year participants, find out what advances are occurring in the treatment of keratoconus worldwide. In its second year, the Global Keratoconus Congress (GKC) will offer highly focused information, from an international faculty, on the latest diagnostic tools and treatments. To help educate those practitioners who already treat or are considering treating this condition in their practice, GKC provides expert insights, hands-on fitting sessions and access to the most advanced products used in treatment. This meeting includes information for vision care professionals in all disciplines, with both surgical and non-surgical options. (Copy supplied by [www.healthcareconferencegroup.com](http://www.healthcareconferencegroup.com))



Welcome to Las Vegas—GKC registrants!

### NEW FOR 2008!

- Hands-on Workshops
- 20 New Speakers
- Contact Lens Fitting after Surgery and Corneal Trauma
- Irregular Astigmatism

## Gold Level Sponsorship

The registration fee for one educator from each of the optometric colleges and universities in the US and Canada were paid through the sponsorship to the 2008 GKC by the member companies of the Contact Lens Manufacturers Association (CLMA) and the GP Lens Institute (GPLI).

During exhibition hours, visit the CLMA/GPLI at **Booth #108**.

Receive your *complimentary* copy of our new DVD—GP Care & Handling along with the companion brochure that you can send home with each of your GP contact lens patients.

## Grammie Pammie Pics

Develop your “full service” practice that includes GP contact lenses!

**Full Service Eye Care** is a new CD developed through the GP Lens Institute. Email to [rgpli@aol.com](mailto:rgpli@aol.com) for your copy by providing your postal address. This CD will provide reasons to make your practice a full service vision care provider by offering your expertise in all areas of vision correction. Why should you offer your patients the benefits of GP contact lenses? If you believe in the benefits of GP contact lenses, you will help to convince your patients as well!

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*Educators  
Registration*

*Sponsored by  
CLMA  
and  
GP Lens Institute*



**Grammie Pammie**

# CONTACTS

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**GPLI—GP Lens Institute**  
**CLMA—Contact Lens Manufacturers Assn.**

WE'RE ON THE WEB  
GPLI.INFO

Support member companies of the CLMA (Contact Lens Manufacturers Association). It is through their support and funding that the GP Lens Institute continues to bring useful and newly developed educational resources. Have you received

- Basic Fitting GP Educational Kit
- Rx for Success Presbyopic Tool Kit
- Fluorescein Pattern ID Card
- Communicating Presbyopic Options
- CD—Fitting and Evaluation of GP Lenses
- DVD — GP Care & Handling
- 52 unique on line case studies
- Coming soon—Click and Fit® virtual fitting

## Contact Lens Manufacturers Association CLMA

Members of the CLMA are world wide—in the United States, Canada, Australia, United Kingdom, New Zealand, Hong Kong, India, Singapore, Israel, Brazil and Germany.

The mission of the CLMA is to increase awareness and utilization of custom manufactured contact lenses.

Looking for a specific GP contact lens design? Manufactured by who? How high of an add will this multifocal provide? What materials does this design come in? Are there accessory products for GP contact lenses? What is the Dk value of this material?

ALL THESE QUESTIONS CAN BE ANSWERED BY UTILIZING THE SEARCHABLE PRODUCT and MANUFACTURERS DATABASE located on [gpli.info](http://gpli.info).

Advertisement supplied by Contamac US, an Associate Member of the CLMA.

**NEXT ISSUE of GPLI's CONTACTS—March, 2008**

**OPTIMUM**  
from Contamac...

**OPTIMUM Classic**  
Dk: 88 Wetting Angle 18°

**OPTIMUM Comfort**  
Dk: 88 Wetting Angle 6°

**OPTIMUM Extra**  
Dk: 100 Wetting Angle 3°

**OPTIMUM Extreme**  
Dk: 128 Wetting Angle 6°

...because the best lens designs need the best materials

**"Call your GP contact lens laboratory today!"**