

Look As Young As You Feel

You May Never Wear
Reading Glasses Again
with GP Multifocal
Contact Lenses



GP multifocals combine freedom from glasses with sharp vision at every distance! These customized contact lenses:

- Provide freedom from glasses, so you are able to enjoy sports or other activities easier.
- Resist deposits and are easier to keep clean than soft contact lenses. (Deposits that build up on lenses can lead to cloudy lenses, comfort issues or even serious eye infections.)
- Allow 2-4 times more oxygen to pass through to your eyes than soft contact lenses.
- Provide a better value than purchasing multiple pairs of glasses for indoor and outdoor activities, while offering a better value than soft lenses because they need replacing less often.
- Resist scratching and tearing and are firmer and easier to handle than soft contact lenses.

Comparing all your options

	GP Multifocal Contact Lenses	Soft Contact Lenses	Multifocal Eyeglasses
Convenience	✓	✓	
Long-term value vs. cost	✓		
Crisp vision	✓		✓

GP Multifocals: The choice is clear!

My name is Valerie...

I'm so happy, no more holding menus at a distance or struggling to focus at my computer!



I was nervous when my vision began to change with age. I am an avid reader, work all day at a computer and love to play golf.

My doctor recommended GP multifocal contact lenses and I felt comfortable wearing them almost immediately. I am now able to move through my day with ease! GP multifocals gave me the vision I needed, combined with the freedom I desired and I just love them!



Learn more about
GP Multifocal Contact Lenses at:
www.contactlenses.org
www.allaboutvision.com

To reorder this brochure visit www.GPLI.info

GP Multifocals: The choice is clear!

Why do I suddenly need help reading?

As we age, the flexible lens in the eye becomes denser, losing its ability to change shape. While it may seem sudden, this loss of flexibility is gradual and is called presbyopia (prez-bee-OH-pee-ah). Presbyopia decreases the eye's ability to focus on near objects.

Have you noticed you are:

- Holding reading materials further away?
- Squinting to make out small print or moving closer to a light to read?
- Experiencing eyestrain, headaches or eye fatigue?



Even if you have experienced perfect vision your entire life, you may have presbyopia. Presbyopia is not a disease. It is a normal change in vision that happens to everyone as they mature, which most start to notice around the age of 40.

What are my options?

You may have tried to address this loss of near vision by wearing reading glasses (readers). However, readers do not correct your distance vision and putting them on and taking them off can be frustrating.

Another option is multifocal (bifocal, trifocal or progressive design) prescription eyeglasses. Multifocal eyeglasses offer sharp vision but you may experience a "swimming" feeling when looking down or looking to the far left or right. Eyeglasses can also make us appear less youthful and emphasize our age as we mature.

There is a better solution!

No matter what your age, you can still wear contact lenses! Most people don't know contact lenses come in multifocal designs, just like prescription eyeglasses. These include:

- Bifocal lens designs
- Trifocal lens designs
- Progressive lens designs

Multifocal contact lenses are made in both soft and firm (Gas Permeable or GP) lens material.

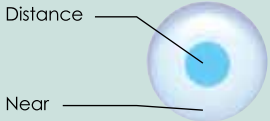
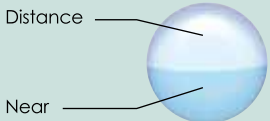
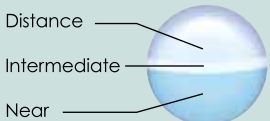
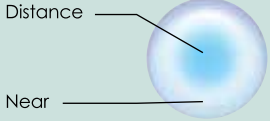


Why is the lens material important?

The breathable material that firmer (Gas Permeable) contact lenses are made in allows more oxygen to reach your eyes than soft contact lenses. This special GP lens material also:

- Reduces eyestrain by maintaining its shape when you blink. This means your eyes don't have to constantly refocus.
- Reduces moisture loss to your eyes which causes dry eyes and discomfort.
- Combines the crisp vision of multifocal eyeglasses with the freedom of contact lens wear.

Understanding different GP multifocal designs

Concentric Lens Designs		Concentric designs have two vision zones. The center zone is usually for distance and the outer zone of the lens is for near vision.
Translating Bifocal Lens Designs		Translating bifocal designs have a distance zone at the top and a near zone at the bottom. This type of lens is slightly thicker at the bottom which helps weight the lens. This weight keeps the different vision zones in the proper position when adjusting your gaze from distance to near.
Translating Trifocal Lens Designs		Translating trifocal designs are similar to bifocal designs. However, they provide an extra zone for intermediate vision at arm's length.
Progressive Lens Designs		Progressive designs gradually transition from distance to intermediate and to the near vision zone. This smooth transition accommodates vision at all ranges.